

## David Lyon

### BIOGRAPHY

David Lyon is an experienced consultant with deep expertise across environmental and sustainability issues. He focuses on the strategic and commercial implications of issues such as water availability, climate change mitigation and adaptation, resource efficiency, ecosystem services, biodiversity and sustainable forestry.

David has led numerous strategy and innovation assignments working for leading international companies across multiple sectors:

- Working for companies in the chemical, biotechnology, equipment manufacturer sectors identify and exploit renewable energy and other clean technology opportunities
- Helping companies in extractives and utility sector integrate environmental risks and opportunities into their business strategy
- Support companies across all sectors embed sustainability into core processes such as supply chain management, innovation management, capital investment, reporting

He also has significant sector in the public sector (e.g. assisting government departments develop and implement environmental policies), research institutions (e.g. developing research strategy for climate change, renewables, agriculture) and NGOs (e.g. GRI, WWF)

David regularly contributes to articles on sustainability and has also co-authored numerous reports on topics ranging from Industrial Biotechnology, business case for water and carbon management.

Prior to Irbaris, David was a Principal at the consulting firm Arthur D. Little leading their Sustainability team in the UK. He has also worked for a NSF/USDA funded ecosystem management project in the USA, the Forestry Commission in the UK and set up an NGO focusing on natural resource management in West Africa.

### QUALIFICATIONS

- MSc Environmental Studies, Yale University (School of Forestry and Environmental Studies), USA (1998)
- BA Biological Sciences, Oxford University, England (1995)

### PREVIOUS POSITIONS

- Arthur D. Little (2001-2011)  
Principal, Sustainability Practice
- Freelance Consultant (2000)  
Forestry Commission, UK Department for International Development
- Institute of Ecosystem Studies (1998-99)  
Researcher
- Kyabobo Conservation Project (1995-1998)  
Director